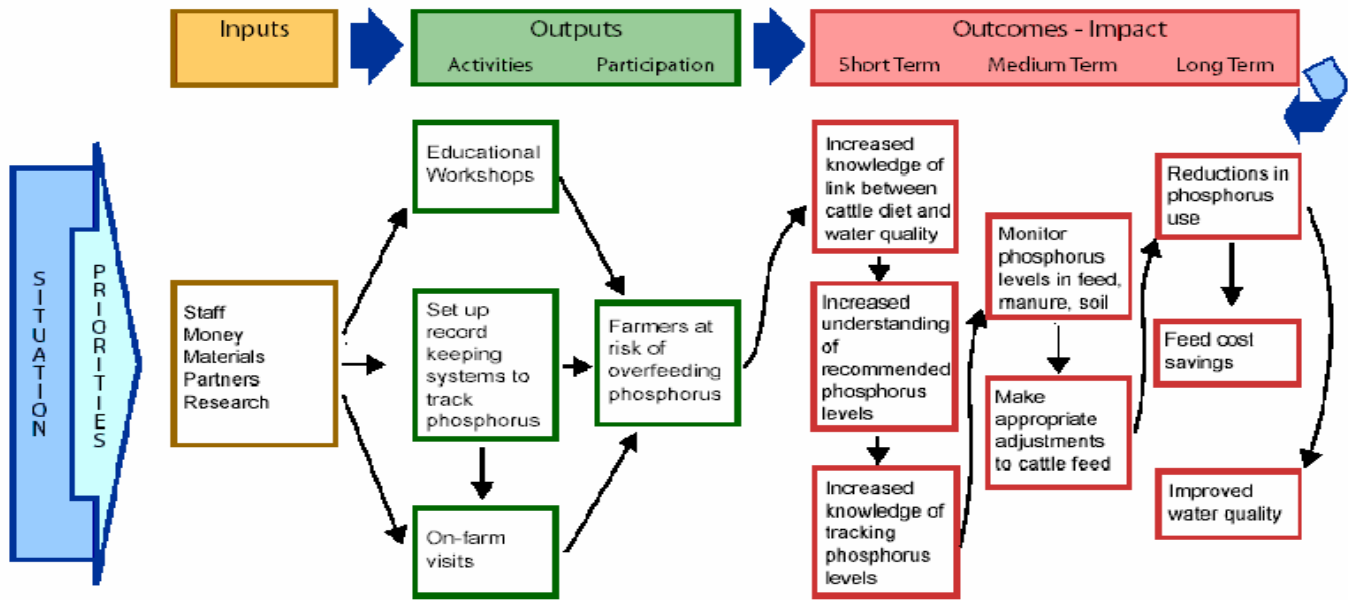


Water Quality Program: Logic model, evaluation questions, indicators



Evaluation Questions: What do you want to know?

<p>Were the inputs sufficient, timely? Did they meet the program goals? Were they sufficient given the situation?</p>	<p>Did all activities occur as intended? Quality of intervention: appropriate content; usable record keeping system; well planned visits?</p>	<p>Did the targeted farmers participate? Who did not? What were their reactions? Who else was reached?</p>	<p>Did knowledge increase? Did understanding of P levels increase? What else happened?</p>	<p>Are farmers monitoring P levels? Are they adjusting cattle feed? Anything else?</p>	<p>Is there a reduction in P use? How much \$ saved? Other benefits? Negative consequences?</p>
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Indicators: How will you know it?

<p># staff; \$ invested; delivery timetable</p>	<p># workshops, data systems, on-farm visits. Farmer self-reports of quality</p>	<p>Actual vs. desired attendance. #, % attended per session.</p>	<p>#, % with increased knowledge of ... Additional outcomes: +, -.</p>	<p>#, % monitoring P levels; making adjustments to cattle feed. Additional outcomes: +, -.</p>	<p>#, % reducing P use; level of reduction. # Dollars saved/farmer. Additional outcomes: +, -.</p>
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