

AccessAbilityfest

A gateway to resources, opportunities and independence.

Sunday, October 26, 2014 --- Noon – 5 p.m. --- El Mercado

Texas Public Radio has the distinct advantage of owning 250,000 watts of “voice” in San Antonio and the surrounding communities. As such, we will again assume the role of lead promotional partner in AccessAbility Fest 2014 and we invite your participation and ask that you join us in meeting this need in our community.

WHAT: Now in its eighth consecutive year, AccessAbility Fest 2014 endeavors to spotlight programs and services provided by institutions supporting individuals of all abilities, including those with physical, developmental, sensory and/or mental health challenges.

The event provides a means for: 1) Sharing information, resources, ideas and support among people facing physical, developmental, sensory and/or mental health challenges, their families and caretakers; 2) Highlighting organizations that provide services; 3) Advancing public attitudes, awareness, respect and consideration of those facing barriers; and 4) Creating visibility for the leadership, contributions and success of people with disabilities.

The FREE five-hour community event will provide resources and information on subjects such as:

1) Benefits Management / Financial Planning, 2) Community Education & Public Awareness
3) Education, 4) Employment, 5) Legislative & Legal, 6) Health & Nutrition, 7) Residential Options,
8) Support Services, 9) Recreation-Socialization, 10) Transportation, 11) Therapy & Rehabilitation . . .
and more!

WHY: October is National Disability Awareness Month. AccessAbility Fest 2013 was a tremendous success with approximately 5,000 individuals in attendance! There is no other high-profile event bringing this many diverse service providers together in one setting in San Antonio. Nearly half the population of San Antonio either has a disability or has an immediate family member with special needs. These exceedingly high numbers are due in part to the debilitating effects of Diabetes in our community and to the large number of military troops returning to San Antonio with traumatic injuries sustained in combat.

WHEN/WHERE:

Date: Sunday, October 26, 2014

Time: Noon - 5:00 p.m.

Location: El Mercado (Market Square) 514 W. Commerce St., SA, TX 78207

SPONSORSHIP OPPORTUNITIES

2 ANCHOR SPONSORS – \$5,000 Premier Sponsorship Package Includes:

- Inclusion in a minimum of 225 promotional announcements on a combination of KSTX 89.1 FM, KPAC 88.3 FM and KTXI 90.1 FM in the Hill Country
- Booth space at the event, which includes two 6' tables and four chairs
- A TPR "Get 40" Run of Schedule (ROS 6a-7p) underwriting package between KSTX/KPAC
- Signage at main entry
- Identification in the event program
- Identification and hotlink in a featured web TPR story about the event at www.tpr.org during the month of October 2014
- Identification in our printed and e-newsletters mailed to 18,000+ member households
- E-mail and newsletter exposure through the participating non-profit service organizations
- Inclusion in press release distribution through other media outlets
- Identification on the AccessAbility Fest website www.AccessAbilityFest.com;
- FREE one-year membership at www.disabilitysa.org (\$50 value)
- Volunteer opportunities for your employees, if desired

3 BENEFACTOR SPONSORS – \$2,500 Benefactor Sponsorship Package Includes:

- Inclusion in a minimum of 75 promotional announcements on a combination of KSTX 89.1 FM, KPAC 88.3 FM and KTXI 90.1 FM in the Hill Country
- Booth space at the event which includes a 6' table and two chairs
- A TPR "Get 20" Run of Schedule (ROS 6a-7p) underwriting package between KSTX/KPAC
- Signage at main entry point
- Identification in the event program
- Identification and hotlink in a featured web TPR story on the event at www.tpr.org during the month of October 2014
- Identification in our printed and e-newsletters mailed to 18,000+ member households
- E-mail and newsletter exposure through the participating non-profit service organizations
- Inclusion in press release distribution through other media outlets
- Identification on the AccessAbility Fest website www.AccessAbilityFest.com
- FREE one-year membership at www.disabilitysa.org (\$50 value)
- Volunteer opportunities for your employees, if desired

12 CHARTER SPONSORS – \$1,000 Sponsorship Package Includes:

- Booth space at the event which includes a 6' table and two chairs
- A TPR “Get 15” Run of Schedule (ROS 6a-7p) underwriting package between KSTX/KPAC
- Signage at main entry point
- Identification in the event program
- Identification on the AccessAbility Fest website www.AccessAbilityFest.com
- FREE one-year membership at www.disabilitysa.org (\$50 value)
- Volunteer opportunities for your employees, if desired

EXHIBITOR – \$600 For Profits Exhibitor Package / \$510 Non-Profits Includes:

- Booth space at the event which includes a table and two chairs
- A TPR “Get 10” Run of Schedule (ROS 6a-7p) underwriting package between KSTX/KPAC
- Identification in the event program
- Identification on the AccessAbility Fest website www.AccessAbilityFest.com
- FREE one-year membership at www.disabilitysa.org (\$50 value)

*** For a \$50 registration fee, non-profit Exhibitors may receive booth space only, WITHOUT a “Get Ten” Package** or they may participate at the \$600 level for a 15 percent non-profit discounted rate of \$510 if they would like to benefit from the “Get Ten” underwriting package.

Nonprofits wishing to share a table can do so for \$25 each without a “Get Ten” Package included.

NOTE: Electricity charges apply per registration, as needed.

All nonprofit agencies requesting a full-table or half-table ONLY without the “Get Ten” package must register online at www.AccessAbilityFest.com.

Please consider committing your support to this important community initiative. Your partnership could be a way for you to reach our unique listener base, while at the same time exhibiting your association with and support of Texas Public Radio and a significant endeavor in San Antonio and Bexar County.

SERVING TOGETHER,

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